

## Catholic Charities hires new Development/Communications director

By Michael Brown  
Editor

BOISE — Catholic Charities of Idaho has hired Christopher Davis, 30, as its new director of Development and Communications.

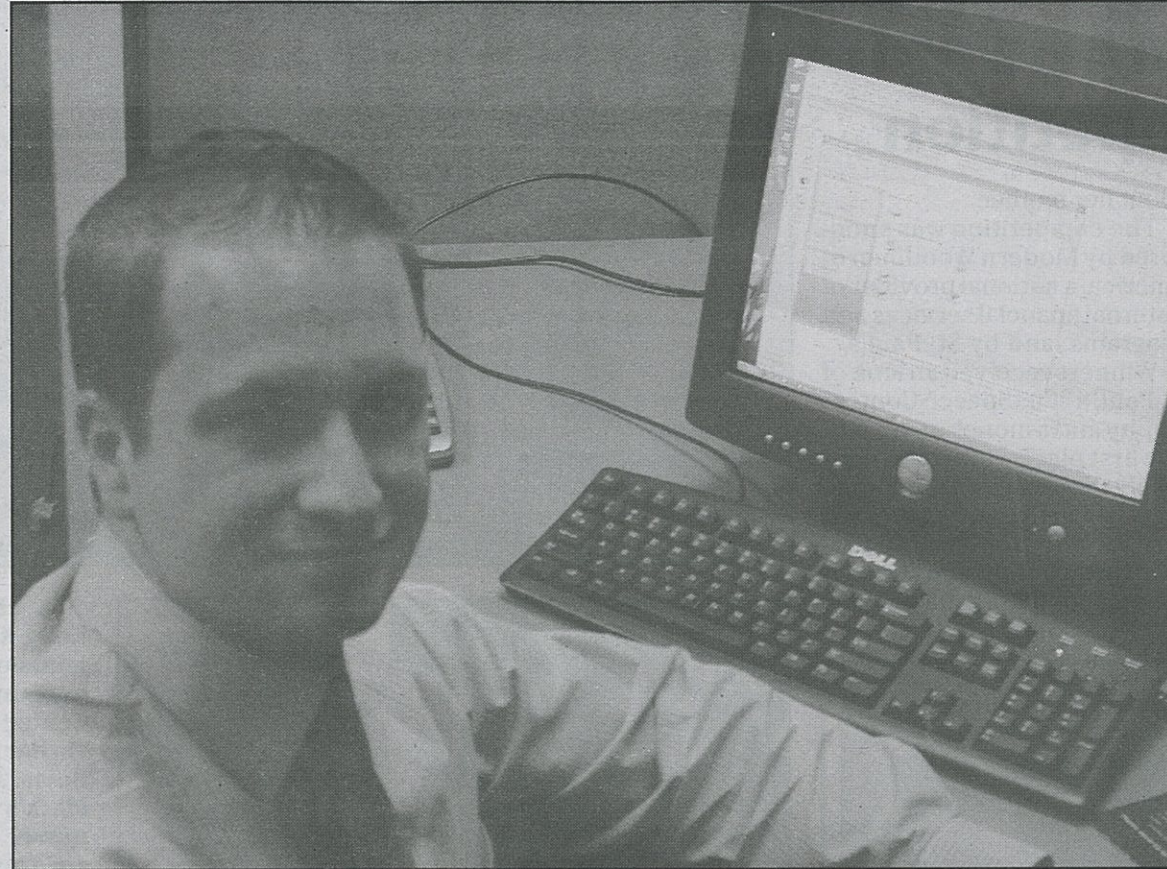
Davis, a native of Idaho Falls, graduated in 2001 from Brigham Young University in Provo, Utah, with a degree in business management, specializing in marketing. After a brief stint selling insurance, Davis began at the National Kidney Foundation of Utah & Idaho. During the next five years, he rose to the position of director of Operations, which required that he play myriad roles.

"If it specifically wasn't someone else's job, it became my responsibility," he said.

When the job at Catholic Charities opened up, Davis said, he recognized it as an opportunity to return to Idaho to be closer to his family and his wife's family. He was also drawn to Catholic Charities because it was a nonprofit, and its programs help people.

"At the end of the day, you not only can say that you did a good job, but also that you helped people in need," said Davis.

Another impressive thing about Catholic Charities is that while Catholics represent



**PROMOTING THE WORK OF CATHOLIC CHARITIES** — Christopher Davis, who began working at Catholic Charities of Idaho in May, formerly served as director for Operations at the National Kidney Foundation of Utah & Idaho. (ICR photo)

only about 10 percent of the state's population, it provides services to people regardless of their religious beliefs. "Its programs support the entire population," he said.

Part of his job will be raising money to support Catholic Charities' programs, Davis added. He noted that in some ways, it will be easier than raising funds at his previous

job.

While the kidney foundation covered two states, its main target for financial support was families or groups involved in kidney donations or kidney

recipients. "Those can be difficult to find."

At Catholic Charities, the agency reaches out to so many clients, finding someone with any involvement shouldn't be difficult, he said. "Almost everyone knows someone who has been in need. Almost everyone can relate to being in a tight spot."

Davis said that it will be important to do a good job spreading the word about the good deeds done by Catholic Charities. People in Idaho are generous and humble and would see and better support its programs. "People in Idaho are salt-of-the-earth people. They are grounded in reality," he said.

He acknowledged that he will need to become familiar with the many different programs run by Catholic Charities, and with the principles of Catholic social teaching which guide them.

It all goes back to one of his core beliefs. "Preparation is the key," Davis said. "If you are prepared, you have nothing to fear."

Davis said that working hard is one of his strengths, along with a willingness to take on new challenges. "I feel like there's nothing I can't accomplish when I put my mind to it."