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Jamaal Al-Din's Hoops 227



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227's YouTube "Chili" Owner, Jamaal Al-Din, Completes United Way of Treasure Valley (Boise)-IDA Program. United Way Rocks.

United Way of Treasure Valley (Boise)-IDA program participant, Jamaal Al-Din completes the IDA program. Time to purchase an asset. Jamaal Al-Din's Hoops 227 (227's YouTube "Chili") - the everything basketball & YouTube entertainment website.

Boise, ID, June 14, 2009 --([PR.com](#))-- Wow. "It was a tough road," said Al-Din. "The journey, continues to be my reward (YouTube "Chili")."

Jamaal Al-Din, small business (sole proprietorship) owner of Jamaal Al-Din's Hoops 227 (227's YouTube "Chili")-the everything basketball & YouTube entertainment website, located in Boise, Idaho, has completed the United Way of Treasure Valley (Boise, ID) IDA (Individual Development Account) program, with the maximum savings of \$2,000. Time to purchase an asset.

Jamaal Al-Din is a Business Management Major, currently attending the University of Phoenix (Boise-Campus) , who resides at Boise Idaho's Interfaith Sanctuary, directed by Jayne Sorrels.

Jamaal Al-Din would like to especially thank his case worker, Marcia Munden, an IDA case worker and Family Strengthening Worker at Catholic Charities of Idaho.

"Marcia Munden was tremendous as far as helping me gain knowledge during the financial literacy training course," said Al-Din. "I tell you what, Marcia really helped me get on top of my 'A-Game,' as far as learning the ins-and-outs of financial literacy, like business savings & loans, foreclosures, interest rates and all the important financial matters of a small business and being an entrepreneur."

Jamaal Al-Din's Hoops 227 began in 2005, and will start a youth basketball program called 227's "Roughrider" Free-Throw Basketball Tournaments, in July 2009, where kids will receive the opportunity to show their free-throw expertise at the foul line to win awards and prizes. Jamaal Al-Din's Hoops 227 (227's YouTube "Chili"), currently offers YouTube videos of NBA greats along with the worlds top musicians, TV entertainers and Reality TV Superstars. Youth basketball programs in Boise include:

Idaho Stampede-NBDL (National Basketball Association Development League)
Hoop Dreams
Game Time International
Treasure Valley YMCA
Idaho Select Basketball

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"Growing up watching NFL games, with teams like the Dallas Cowboys, Pittsburgh Steelers, Denver Broncos, Miami Dolphins, San Diego Chargers and Oakland Raiders on NBC, and seeing the commercial advertisements for the United Way, was always inspiring," said Jamaal. "Now I can watch YouTube commercials from the past, on my website, reminding me of the NFL's past with NFL greats, Roger Staubach (Dallas Cowboys), Terry Bradshaw (Pittsburgh Steelers), Dan Marino (Miami Dolphins), Earl Campbell (Houston Oilers), Tony Dorsett (Dallas Cowboys) and Ken Stabler (Oakland Raiders). "The United Way rocks!"

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